

DELEGATED

**AGENDA ITEM NO 5
PLANNING COMMITTEE**

DATE 12 AUGUST 2009

**REPORT OF CORPORATE DIRECTOR,
DEVELOPMENT AND
NEIGHBOURHOOD SERVICES**

09/1746/LAA

**Mitchell Avenue, Thornaby Road, Acklam Road and Lanehouse Road, Thornaby
Erection of 4no banner signs to advertise various Council Events**

Expiry Date: 8 September 2009

UPDATE REPORT

This report updates the main report for agenda item 5, and details a letter of representation that has been received in relation to application. The letter states that the objectors do not want any banners opposite their home.

CONSULTATION AND VIEWS RECEIVED

M F AND J WOOD, 24 VALIENT WAY, THORNABY

I strongly object to any hoarding going up opposite my house. I do not want any hoarding or banner opposite my house.

MATERIAL CONSIDERATIONS

The objector states that they do not want to see the banners from their house.

Whilst the objector would be able to look and see the banners from their property and garden, the position of the banner on the fence of the existing basketball court is approximately 60 metres from the objectors property and it is considered that as the banners are temporary and will be displayed intermittently throughout the year the impact on amenity will be minimal and would not justify refusal of the application

CONCLUSION

It is considered that the additional responses do not alter the recommendations of the main report, which is advertisement consent be granted subject to controlling conditions.

Corporate Director of Development and Neighbourhood Services
Contact Officer Mrs Elaine Atkinson Telephone No 01642 526062

Financial Implications.

None

Environmental Implications.

As Report.

Human Rights Implications:

The provisions of the European Convention of Human Rights 1950 have been taken into account in the preparation of this report

Community Safety Implications:

The provisions of Section 17 of the Crime and Disorder Act 1998 have been taken into account in the preparation of this report.

Background Papers: 09/1746LAA

WARD AND WARD COUNCILLORS

Ward	Village
Ward Councillor:	Councillor Dalgarno
Ward Councillor:	Councillor Eddy